

# THE CALL

VOLUME XXXV NO. 37

GLEICHEN, ALBERTA, WEDNESDAY NOVEMBER 25, 1942

SUBSCRIPTION \$2.00 PER YEAR

## Sgt. G. H. RICHARDS R.C.A.F., ARROWWOOD KILLED OVERSEAS

Sgt. Gordon Hubert Richards, wireless air-gunner with the R.C.A.F., age 26 was killed in air operations overseas, according to word received by his parents, Mr. and Mrs. D. Richards of Arrowwood.

Sgt. Richards was born in Gleichen on January 25, 1921 and received his schooling in Arrowwood. After finishing with the Air Force he received his training at No. 3 Wireless School Winnipeg, and No. 5 Bombing and Gunnery School at Incho, Sask. He went overseas in November 1941 and was killed on active service Nov. 17. He was a member of the United Church and was baptised at Gospel Hill Calgary, in October 1941.

Sgt. Richards is the first man from the area surrounding Arrowwood, Quesnawton and Gleichen who has been killed while on active service.

Gordon spent most of his life on the farm with his parents and was liked and highly thought of by his young friends. Besides his parents he is survived by four sisters and two brothers one of whom is in the navy.

## COST OF VICTORY LOAN ADVERTISING SURPRISINGLY LOW

The cost of government advertising to support the Third Victory Loan was only about one-tenth of a cent for every dollar subscribed, H. H. Rimmer said in his speech to the International Wartime Advertising Council sponsored by the Association of Canadian Advertisers. This covered all forms of advertising.

After reviewing the successful achievement reflected in the figures showing the amount of cash subscribed and the number of subscribers, Mr. Rimmer said: "The Victory Loan and the one in February have proven to us that we are big boys now, with adult responsibilities to face, and with a great national faith to defend. In February we freely subscribed almost a billion dollars. In October we did it again. And six months from now we shall do it again."

"As a Canadian I am proud of the record. And as an advertising man I am proud that the overwhelming response to this and previous loan campaigns can be credited at least in part, to the power of advertising to stimulate a free people. It has been said that advertising is in itself one of the great symbols of the freedom of men enjoyed by the democracies, the freedom to buy or not to buy what ever is public offered. And that includes Victory Bonds."

"Advertising in Canada had its supreme test during the past five weeks. It has brief periods of rest, helped to produce a total of roughly a billion dollars, which is possibly three or four times the volume done by any individual business in this country in a year."

"It was very brief, this Victory Bond blitz. So brief that an unthoughtful person might easily have been led to criticize the tremendous weight of advertising poured into the campaign not only by the government but by thousands of manufacturers and merchants who donated their own space and their own ingenuity in support of the government's efforts. If this same weight of advertising had been distributed over twelve months it would have remarked upon it. At the end of a year we might have got a billion dollars. But we can't wait six months. We shall need another billion."

"The five weeks blitz did more than raise the money. It also raised the morale of the nation without shadow of doubt. That, too, is a great was a by-product of the advertising, but a very important and valuable contribution to the total war effort."

## THE WEEK IN EDMONTON

Quotation of the week—"We must guard against bureaucracy being carried into the period of peace because the present trend toward bureaucracy has all the earmarks of the totalitarian state."—H. H. Stevens.

The known coal deposits of Alberta hold 66 percent of the world's supply, 21 percent of that in North America, and 87 percent of Canada's reserves.

The total is set at 20,500,000,000 tons—but just try to buy a ton in Edmonton today. Dealers are week behind in deliveries and it was reported they were accepting only two percent of orders. Added to the lag of the shortage were the most anomalous conditions in the city's history. It will be recalled that early this year the provincial government issued repeated warnings of an impending coal shortage in the province, and urged stockholders to get in stocks immediately. Now, to provide a pool of new miners, the government has eased the certification regulations to permit farmers and others to get coal out from the mines.

Hon. Solon Low, provincial treasurer, reported an overall cash surplus of \$2,530,927 for the six months ending September 30, compared with a \$2,367,888 surplus for the corresponding period of 1941. Bonuses to Old Age pensioners increased payments on this account by \$364,019 and savings certificates valued at \$315,271 were redeemed. Cash in the bank and cash on hand increased by \$469,693 over the previous year's figures of the same period. Mr. Low said that a net decrease of \$2,778,131 in the net fund and unfunded debt of Alberta.

The new senate of the University of Alberta will meet in the first full session of 10 a.m. November 27, it was announced. The meeting was originally called for last Friday but was postponed in order to ensure a full attendance of members. Mr. Justice Ford, Chancellor of the University, will preside. Under amendments to the University Act passed at the last session of the legislature the senate is composed of 25 members of whom 10 are statutory appointments. He is to name the representatives of other classes to the senate.

In another broadcast address delivered in Calgary and Edmonton, Premier Aberhart advocates full pay and substantial allowances for servicemen and their dependents for three years after the war or until they are properly established in civilian life. He said further that such men should in addition, receive a monthly income from the state, irrespective of any income they may earn. Relying on those who ask where is the money to come from, the premier said, "Have we already paid full pay and allowances for more than three years? and at the same time produced billions of dollars worth of war materials for the Allies? Why should anyone doubt that we could continue to pay our fighting forces, when our money will be changed from war time to peace time production of an abundance of goods for our own use?" Mr. Aberhart also declared that the grants should be made to those seeking to become established, and included the merchant navy among service forces.

Storm conditions in the north which grounded planes resulted in Hon. A. Fallow being unable to fly to the official opening of the Alaska Highway on schedule. The public works minister was to represent the province at the opening. Plans called for a plane trip to Whitehorse, thence by truck over 350 miles of the new highway. Those attending would be obliged to spend two nights under canvas. Others were grounded in Edmonton, including cameramen and officials.

Determined to explore every avenue of investigation relative to workmen's compensation, the special legislative committee investigating the Alberta act and its workings have conferred with E. S. Wynn, chairman of the British Columbia Workmen's Compensation Board, a veteran of 40 years service in the work, of which 27 years has been spent in his present capacity. Also called to assist the committee is Marshall Dawson of Washington, D.C., labor economist with the U.S. government labor standard division. Mr. Dawson was making a routine trip through this territory and the committee took advantage of his presence to call him in. It is anticipated the committee will adjourn next week and reconvene in December to prepare a report for submission to the legislature.

Sincerity is the true and perfect mirror of the mind. It reflects the honest thought. It is the foundation of character and without it there is no moral grandeur.

## BOB BROWN WILL HEAD CURLERS FOR ANOTHER SEASON

The local curlers held a meeting to reorganize for the coming season and elected officers to look after the affairs of the club.

Bob Brown was re-elected president for the fourth year in succession. Dan McDonald was elected vice-president. Jack Webb was appointed secretary and Tom Brown will look after the financial affairs of the club.

It is hoped that there will be enough players join this winter to make ten or more rinks.

## FROM THE FILES OF THE CALL TWENTY YEARS AGO

At a meeting held by members of the rink Messrs. Wright, Corp. Harp, Douglas James, Rupert Hunter and Roy Gamble were appointed a committee. They were given the names of 120 people in town and were called on them and asked for a donation of three dollars in order to raise enough money to fix up the rink. The total amount actually collected to date is \$250 with the possibility of several more donations from citizens who are out of town.

Miss Dorothy Head spent Sunday with her parents at Medicine Hat. Mr. and Mrs. H. Allen are happy in the arrival of a fine baby boy at their home in Gleichen on November 21st.

The curling rink has been prepared for the winter. Sawdust has been put down as a bed for the ice and already water has been sprinkled and a thin layer of ice has formed.

There is a great exodus from the district this winter and those leaving are not all going away for pleasure either, but rather to look for a job.

J. Holmes arrived at the conclusion that he had too much land so he gave some up and is going back to his first holdings near Arrowwood.

## THE WORLD OF WHEAT

Canada has been unable to supply Britain with the 600 million pounds of wheat she promised and Mr. Gordon Faggart, Price Board Foods Administrator, stated that the people of Canada would probably have to be rationed for bacon and so for all meat products.

It is evident the government is hesitating about rationing Canadian people. They should not hesitate for a moment if it will help the war effort of the United Nations. A soldier can only fight as well as he is fed. Our fighting forces and the civilian workers are being bombed in the battle line in Britain and elsewhere must have meat and plenty of it. It would not hurt us in Canada if we had a little bit of meat and it would not hurt if all meats were rationed.

To administer rationing, however, costs money and uses up a lot of scarce paper. There is a better way I suggest. Raise the price of hogs and if necessary of cattle to our farmers, and then they will be induced to produce more. Hogs multiply quickly and we have ample feedstuffs including whole corn. The extra price to the farmers would cost less, I believe, than the cost of administering rationing.

## The Home Front

Sugar tunes the bagpipes—When it comes to the pipes and the Haggis no Scot is to be denied and although the unlimited might presume an application to the rationing office of the War Time Prices and Trade Board for Demara sugar had something to do with haggis it turns out that it is the pipes that need sweetening. It is the pipes that require the sugar. The quantity was to be the band a month. More dulcet music from the pipes could be heard in the streets of the bagpipes who those who know. It was suggested that the band try to play the bagpipes. Finally the bagpipe loving soldiers were told that (Continued on another page)

## BOMBER PRESS SEE SENIOR INFANTRY BRIGADE IN ACTION

Another of a series of articles written by W. R. Lewis and C. V. Charters who represented the Canadian Weekly Newspapers Association in a recent tour overseas. Article No. 7 by C. V. Charters.

Midst a setting of rare photographic value but under a sudden overcast sky with a gale blowing, the infantry regiment, under a veritable hail of fire, bullets, shells, mortar bombs, witnessed a great demonstration of a Canadian Infantry Brigade, with supporting arms, going into the attack to clear a passage for the remainder of the division to go through.

The infantry regiments of this Brigade are three well known to the residents of Ontario. This was the Brigade that in June 1940 went to France but due to conditions that prevailed there at that time were ordered to withdraw without taking part in any engagements with the enemy. These were your boys or your neighbors. They came from London, Stratford, Orillia, Brantford, Brantford, Belleville, Picton, Nanawake, Ottawa, Toronto, Weston, and various other Ontario towns so familiar to us all. For the past three years these lads have been training and training hard for what lays before them. And in those maneuvers they have been lying, waiting, and the natural longing for what they loved ones once again these men have steeled themselves for what is to come and are prepared to meet the enemy on any ground.

Many arms tank part. The tanks were equipped in their tank by the entire Divisional Artillery a Tank Battalion, a section of Engineers, two companies of Machine Gunners, an Anti-Tank Regiment, and in theory, a squadron of the R.C.A.F.

The tanks strongly held positions of great tactical value gave the enemy the advantage in this magnificent show of endurance and skill by the Canadian troops. Despite very heavy going, due to the recent rains and the condition of the ground and the fact that several large hills had to be surmounted the Infantry (the P.B.I. as they were called in the last war) successfully gained their objectives and moved forward at the appointed time. One has to make a small part (even as a spectator moving over the ground) in those maneuvers to appreciate just what amount of stamina and spirit is required to overcome natural and man-made barriers.

CO-ORDINATED EFFORT  
The efficiency and co-ordination of all arms was remarkably good. Intercommunication with the various units was of high calibre. Companies of infantry being in constant communication with their battalion headquarters in turn being in communication with brigade headquarters who controlled the whole effort. From brigade headquarters via various means the supporting arms were directed by the brigadier.

Directly on the stroke of the zero hour, the artillery opened up a terrific barrage on the initial objective, to allow a troop of tanks to shepherd the mine clearance party of engineers, in two sections of carriers to clear their task of clearing the mine fields for the follow-up of tanks and infantry.

CHURCHILLS IN ACTION  
It was a grand sight to witness from our vantage point. The huge running Churchills sprayed everything in their path and turned them into the engineer party. The job completed, the engineers placed traps to make a safety lane for the following tanks and infantry. Then they returned to a rear position under the protective care of the tanks. By now the next wave of tanks (which in the distance looked like ants crawling about) were proceeding at tank speed on their objectives to clear out machine gun nests and any infantry obstacles that might be in the way. They were overheard about, racing thither and yon, until they reached the crest of the first of the hills. Right on their heels came the first wave of infantry, with bayonets fixed, running towards the enemy and taking cover as the necessity arose, then rising and advancing several hundred more yards.

INFANTRY PLAYS ITS PART  
During this advance of the infantry, the tanks came into play, their leading the smoke screens to give the infantry and tanks protective cover

**You Sleep Peacefully  
Tonight Because of  
Our Fighting Sons**

**Buy WAR SAVINGS  
CERTIFICATES  
Every Week!**

Space donated by the  
**BREWING INDUSTRY OF ALBERTA**

**THE WORLD'S GOOD NEWS**  
will come to your home every day through  
**THE CHRISTIAN SCIENCE MONITOR**

An International Daily Newspaper  
It records for you the world's news, constructive ideas, the Monitor's special news or analysis; neither does it ignore them, but it deals constructively with them. Features for boys and girls, and for the home.

Don. Henry Watt, Boston, Massachusetts  
Send me my subscription to The Christian Science Monitor for a period of 1 month at \$1.00 per copy, 6 months at \$5.00, 1 year at \$9.00. I enclose \$1.00. Address: 100 North Main Street, Montreal, Quebec, Canada.

**IS FOR  
GNU**

**JUST  
2¢ PER  
CAKE  
INSURES  
DELICIOUS  
BAKING**

The Gu is an African antelope with a large ox-like head, a long mane, and horns which curve downwards and outward and then up.

**ROYAL YEAST  
CAKES**

For a tried and true guide to satisfactory shopping, turn to EATON'S Catalogue. It's designed to make your every purchase trouble-free and easy! Look through your Catalogue today. We know you'll be pleased with the wide variety of goods offered so abundantly in the way. Mail the EATON'S card to a satisfactory experience.

Shop from EATON'S Catalogue—  
"A STORE BETWEEN COVERS"

**EATON'S**  
MONTREAL, QUEBEC, CANADA

**FULL STRENGTH  
...DEPENDABLE  
IN THE AIRTIGHT  
WRAPPER**

During this time, the various arms of the infantry were brought into use. Bren carriers and motor platforms doing a very effective job with the odd box or machine gun nest that has been overlooked by the tanks, the gap created by the forward unit.

(Continued on another page)

**OGILVIE**

IT DOES TASTE GOOD  
IN A PIPE!

GROWN IN SUNNY, SOUTHERN ONTARIO

## Successful Victory Loan

BY OVER SUBSCRIBING the recent Victory Loan, Canadians showed that without doubt they are solidly behind the men in the armed services, and the war effort at home. This was the third time that the people of Canada have been asked to subscribe their savings for war purposes, and the drive came at a time when taxes are heavier and are affecting a greater part of our population than ever before in our history. Yet more people subscribed to this loan than to any previous one and it is said that many of those who bought bonds in this drive were investing in war savings for the first time. Over subscribed by more than two hundred million dollars, the loan, which opened with an objective of \$750,000,000 was described by those in charge of it, as the most successful one ever held. The conclusion of the loan campaign coincided with the beginning of the great Allied offensive in Egypt and North Africa and its reaffirmed the faith of the Canadian people in the cause for which we are fighting, and their conviction in a final victory for the United Nations.

## Voluntary Work Is Appreciated

Officials in charge of the loan have drawn attention to the many voluntary services given by people in all walks of life to the promotion of the loan campaign and to the actual work of selling the bonds. All across Canada, these people gave freely of their time and to them should be given much credit for the success of the drive. Canadian entertainers, joined on numerous occasions by outstanding personalities from the United States, worked hard, at no personal gain, to keep the loan before the public. Thanks were likewise expressed to the churches and the parochial schools for the importance of the loan. In every community, large numbers of men and women, many of them very busy with affairs of their own, spent long hours canvassing homes and offices in selling the bonds. To all these people gratitude is due for the success of the loan, and they may feel that they have made a very important contribution to Canada's part in the winning of the war.

## Bonds Regarded As A Trust

Financial sources have come a plea to purchasers of bonds to regard them as a wartime trust and to retain them except in cases of extreme necessity. There is an interest in the loan campaign and the fact that they have made a very important contribution to Canada's part in the winning of the war. Financial sources have come a plea to purchasers of bonds to regard them as a wartime trust and to retain them except in cases of extreme necessity. There is an interest in the loan campaign and the fact that they have made a very important contribution to Canada's part in the winning of the war.

## Vitamins Are Temperamental!

Many mothers believe that because they and their families consume the prescribed amount of vitamins they are doing all that is necessary for their family. They are accordingly obtaining the basic proportion of essential vitamins. Actually, they may be falling far short of their needs. Vitamins are temperamental, and can be wholly destroyed by wrong cooking methods. Simplicity is the basic principle to be observed in cooking anything. Fancy foods that go through several cooking processes are not good for the table (even so common a procedure as boiling potatoes and then frying them lose some of their vitamins in each operation. Many vitamins are carried off in steam from over-boiled foods.

- Here are a few simple rules for preserving vitamins in cooked foods:
- (1) Use a minimum amount of cooking water.
  - (2) Cook in covered vessels for as short a time as possible.
  - (3) Avoid stirring.
  - (4) Never add baking soda.
  - (5) Start vegetables in hot water.
  - (6) Serve the cooking liquid in soups.
  - (7) Handle fruits and vegetables as little as possible.
  - (8) Use a brush to clean vegetables rather than a knife to scrape them.
  - (9) Cooking in their natural state (i.e. potatoes in jackets) is best as practicable.

Shredding, cutting and dicing of fruits and vegetables can result in serious losses of vitamins. This should only be done shortly before serving. Fruits and vegetables should be stored in the refrigerator until required, and can be wholly destroyed by wrong cooking methods. Simplicity is the basic principle to be observed in cooking anything. Fancy foods that go through several cooking processes are not good for the table (even so common a procedure as boiling potatoes and then frying them lose some of their vitamins in each operation. Many vitamins are carried off in steam from over-boiled foods.

By observing these few rules housewives will be sure that the valuable vitamins that are needed by the members of her family are not being needlessly lost. Send a post card request to Western Division, Health League of Canada, 111 Avenue Road, Toronto, Ontario, for our free, up-to-date Vitamin Chart.

## A NEAT PARAPHASE

A church bell donated to the metal drive by St. Mary's Roman Catholic parish in Phoenix, Ariz. was placed on a downtown sidewalk. It had this sign: "The pruned the Lord, now I go to make some ammunition."

## Relieves MONTHLY FEMALE PAIN

Woman who suffer pain of irregular periods, should take Dr. Williams' Pink Pills. These pills are known as the most effective remedy for menstrual troubles. They are known as the most effective remedy for menstrual troubles. They are known as the most effective remedy for menstrual troubles.

## NEWS of your Army

(By Lieut. Clair Gagnon, Public Relations Officer)

For the first time Canadian women soldiers started overseas when the war is real and grim. One hundred and nine personnel of the Canadian Women's Army Corps left St. Anne de Bellevue, Que. for an Eastern Canadian port. At their head was Capt. Frances "Dime" Riley, of Winnipeg, whose husband has been serving overseas for a year and a half, and at the head of No. 3 platoon was Lieut. Gloria Queen-Hughes of Halifax and Winnipeg, whose husband is a prisoner of war in Hong Kong.

Substitute allowance paid to Warrent Officers, N.C.O.'s, and men and corresponding ranks of the C.W.A.C. for the Army have been increased from \$11 to \$12.5 a day effective from October 1, 1942.

Thirty more members of the Canadian Women's Army Corps, headed by 2nd Lieut. Enid Clark, of Vancouver, B.C., have left for Washington, D.C. Ten of the girls will be posted to the Inspection Board of the United Kingdom and Canada, and the remainder will be posted to the British Army staff in clerical capacities.

Canadian parachute troops are to receive a special rate of pay, according to an announcement by Defence Minister Ralston. All Army men give their paratroops extra pay and in the case of Canadian paratroops the extra pay will be 25 cents per day for officers and 10 cents per day for other ranks. Officers and men who volunteer for parachute training will receive this extra pay from the day they join the unit.

Defence Minister Ralston has announced the appointment of Mr. L. Cadieux as Associate Director of Information (French) for the Army. Mr. Cadieux in that post has been Assistant Director of Public Relations (French) for the Army. Major J. E. MacDonald, of Saskatoon, D.A.O. & M.D., No. 12, has been promoted to acting Lieutenant-Colonel and appointed to the Directorate of Administration at National Defence Headquarters. Lt.-Col. F. J. G. Gagneau, E.D. Officer Commanding the University of Ottawa C.O.T.C., has been appointed Commandant of the Ottawa area, replacing with the rank of colonel, retired Colonel J. P. W.C., who has just relinquished his command. Lt.-Col. W. E. Baker, E.D., of the Sherbrooke Regiment, has been appointed G.O.C. in the Directorate of Military Training at National Defence Headquarters. Lt.-Col. Marcel Noel, E.D., of Montreal, has been promoted to Brigadier and appointed Deputy Adjutant General at National Defence Headquarters. Major J. L. McKenna, of Montreal, has been appointed to the Adjutant General's Branch at National Defence Headquarters. Major H. Chapman, Petawawa Military Camp Headquarters, has been promoted to Captain and appointed General Staff Officer (Class 1).

Defence Minister Ralston presented officers' certificates to a class of 28 graduates from the Canadian Officers' Training Centre at Brockville.

Geoffrey Waddington, Canada's best known musical director in connection with early commercial radio programs, has been promoted to musical director of "The Army Show", the official Canadian Army entertainment troupe, now being organized, and Jack Arthur, prominent stage and musical producer, has been appointed Consultant Producer, and chairman of the Advisory Council for the show.

Drastic steps to conserve electricity have been taken in recent months by the Department of National Defence. Defence Minister Ralston has revealed, not only are rigid conservation in consumption of electricity practised in all buildings controlled by National Defence Headquarters in Ottawa, but throughout

FOR COUGHS, COLDS, BRONCHITIS

**MATHIEU'S**

STILL THE FAVORITE

## OGILVIE The hot Breakfast Cereal

WHEAT-HEARTS EVERYBODY LOVES!  
so Nourishing too!

A SMOOTH CREAMY FLOUTINOLA CEREAL

**The OGILVIE FLOUR MILLS COMPANY LIMITED**

if it's OGILVIE - it's GOOD!

all army camps, stations and outside drill areas.

The Canadian Army is making a tremendous contribution, through tire maintenance, to overcome the critical rubber situation. An extensive program has been formulated which controls the operation of every pneumatic and solid tire on every motor transport vehicle, tank, gun carriage and motorcycle. As soon as wear or injury is noticed the tire is immediately removed and repaired. Recapping has been adopted as a general policy. This must not be confused with retreading which is now an obsolete method. Tires are often recapped three times and records prove that the original mileage of many treaded tires in many cases has been trebled.

## GEMS OF THOUGHT

**CHRISTIANITY**

Verily, verily, I say unto you, He that believeth on me, the works that I do shall he also; and greater works than these shall he do; because I go unto my Father.—Christ Jesus, John 14:12.

The Church of Christ is the world's only social hope and the sole promise of Peace.—General Sir Douglas Haig.

As Christians, we must conquer hate with love.—Benjamin Franklin.

While respecting all that is good in the Church or out of it, one's conversion to Christ is a more on the ground of demonstration than of profession.—Major Baker Eddy.

The best advertisement of a workshop is first class work.—The strongest attraction to Christianity is a well-made Christian character.—T. C. Copple.

True Christian culture leads to and expresses itself in service, while faithful and loving service is the best means of Christian culture.—Washington Gladden.

## SELECTED RECIPES

### FAVOURITE DROP COOKIES

- 1 cup dried fruit
- 1 cup butter
- 1 cup sugar
- 2 eggs
- 1 teaspoon soda
- 1 teaspoon salt
- 1 teaspoon maple or vanilla flavoring

Cover flaps with boiling water and stand 10 minutes; drain dry on towel, clip stems, and cut into small pieces. Blend butter and sugar thoroughly and add eggs and beat well. Add flour sifted with soda and salt. Mix in flaps, crushed corn flakes and flavouring. Drop with small spoonfuls onto ungreased cookie sheet and bake in moderately hot oven (400 degrees F.) 10 to 12 minutes.

Yield: 2 1/2 dozen cookies (three inches in diameter). Note: Cookies improve in texture and flavor by storing overnight.

### HONEY WAFERS

- 1/2 cup butter or substitute
- 1 cup honey
- 1 cup bran
- 1 cup flour
- 1 teaspoon soda
- 1 teaspoon cinnamon
- 1 teaspoon salt
- 1 teaspoon allspice

Boil butter and honey together for one minute; cool. Crush bran slightly, mix with soda and spices; add to first mixture with the flour; mix thoroughly. Roll out on floured surface to about 1/16 inch thickness. Cut with floured cookie cutter; bake on greased baking sheet in moderate oven (350 degrees F.) about ten minutes.

Yield: Five dozen cookies (2 1/4 inches in diameter).

### CAETERIA ON WHEELS

Seven thousand men can be loaded, fed and on their way again in 30 minutes at the huge new mess hall in the depot of military district No. 2 at Toronto, Ont. A cafeteria on wheels, it is believed to be the largest eating place of its kind in the empire. The tables are set up in the centre of the building, around the kitchen, and the food is wheeled to the men on glorified tea wagons.

## AIR TRAINING PLAN

### LIST OF GRADUATES

The following students graduated under the British Commonwealth Air Training Plan from:

No. 5 Air Observer School, Winnipeg, Man. (Air Observers)

Set. S. N. B. Bessing, Daughin, Man.  
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No. 3 Bombing and Gunnery School, Macdonald, Man. (Air Gunners)

Set. S. N. B. Bessing, Daughin, Man.  
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No. 12 Bomber and Gunnery School, Macdonald, Man. (Air Gunners)

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No. 3 Bombing and Gunnery School, Macdonald, Man. (Air Gunners)

Set. S. N. B. Bessing, Daughin, Man.  
Set. S. N. B. Bessing, Daughin, Man.  
Set. S. N. B. Bessing, Daughin, Man.  
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## FOUR THINGS AGO

If you think blood transfusions are modern, says Neil O'Hara, be informed that back in 1492, when Pope Innocent VIII was dying, he was given even then, from three youthful volunteers. They were unsuccessful, however, quite possibly because in those days blood wasn't typed, so the method of infusion was too crude. But the ancient Roman physician still had the right idea.

## HOME SERVICE

EVEN BUSIEST LADY CAN GROW THESE PLANTS



Decorations For All The House

You love to decorate your home with plants, but you haven't time to take care of them? Many beautiful plants take care of themselves. In almost any spot, one or another will

Sprays of Chinese evergreen and philodendron grow in a low water-filled bowl, make a lovely centerpiece for your table. Just rinse bowl and add fresh water once a week.

Dracena, tall with variegated foliage, does well even where there's little direct sunlight—near a fireplace or on a stairway landing. So does sansevieria which grows for months without draining.

Flowering plants, of course, require more attention, but are not too exacting. Jerusalem cherry, so cheerful with its gay red fruit, asks only for moist soil and protection from drafts and gas.

It's easy to brighten your home with plants! Our 32-page booklet describes simple care of many lovely foliage and flowering house plants, including azalea, flowering maple, ferns, bulbs.

Send for our coins for your copy of "Making Plants and Flowers Grow Indoors" to Home Service Dept., Winnipeg Newspaper Union, 170 McDermid Ave. E., Winnipeg, Man. Be sure to write plainly your name, address, and the name of booklet.

Oaves of perpetual ice are found under lava flows in western New

## Make This Delicious SUGARLESS CAKE

Light, fine-textured, tempting—but to assure best results, remember to use Swans Down Flour. In all sugaring baking you need the extra lightness and delicacy that Swans Down gives to cakes.

Make specially for cake-baking from selected pairs of choice, soft white, Swans Down Cake Flour is milled with great care, sifted again and again through silk to exquisite fineness that makes cakes more tender and appetizing.

## For Better Cakes, Use SWANS DOWN Brand CAKE FLOUR

**2 EGG SUGARLESS CAKE**

1 1/2 cups sifted Swans Down Cake Flour	1/2 cup milk
1/2 cup Sugar	1/2 cup butter or other shortening
1/2 cup baking powder	1/2 cup vanilla
1/2 cup sugar	1/2 cup milk

Sift flour once, measure, add baking powder and mix all together three times. Cream shortening with orange rind; add sugar gradually, beating well after each addition. Add 1/2 cup flour and beat until smooth and well blended. Add eggs, one at a time, beating after each. Add remaining flour in thirds, alternately with milk in beating, very well after each addition. For best results, use Swans Down Cake Flour. Add vanilla. Bake in two greased 8-inch layer pans in moderate oven (375° F.) 30 minutes or until done.

**TEXTURE OF 5 LOAVES OF BREAD INSURED FOR ONLY 2¢ PER CAKE**



**FULL STRENGTH...DEPENDABLE...IN THE AIRTIGHT WRAPPER**

**HALFWAY HOUSE**  
— BY —  
**MICHAEL TRENT**

CHAPTER VII

Anne worriedly wondered if the dark-haired Rhea Marshall had witnessed more than the transfer of money from her handbag to Jud's greasy hand. It didn't seem possible that the girl could have heard the conversation; 40 feet of space separated the spot where Jud and Anne stood from the verandah where Rhea Marshall was, and they had kept their voices low like the conspirators they were.

The Harmons came from Halfway House for the trip into town. Anne said to Jud, "Go around to the back to get your things to eat. Tell the cook I sent you."

Jud muttered, "Yes'm," and roared himself from leaning against the station wagon's fender. He said, "Come along, Wolf." And the yellow dog followed him.

Anne saw the Harmons into the car, then got to behind the wheel. Driving along the lonely road to Sand Flat she replied to the Harmons' conversation in monosyllables. She was grappled with the problem that was Rhea Marshall. She was wondering if Jud would keep silent. She wished she knew how much Rhea Marshall had overheard from the verandah. Rhea Marshall had heard enough to make her curious. She had wandered out onto the verandah to smoke a cigarette and to indulge her private thoughts and to formulate some plans that were meant to change the course of her life. She had heard the shabby-looking fellow—she took him for a tramp—ask for a loan which seemed like a desperate plea. She had heard him mention that one of the guests at Halfway House had hidden himself in the Lowry's girl's

car, the guest dressed in prisoner's clothing, but she had not heard him mention which guest.

The tramp had gone around to the rear of the lodge, and she walked in the same direction. She found the shabby man at the rear door talking to a stout man in chef's hat and apron. Light from the doorway gave her a clear picture of the tramp's face. It was so unattractive a face as Rhea Marshall had ever seen.

The cook grunted. "All right, I'll give you something—It's Miss Lowry said so. Wait here, and I'll hand it out to you." And he disappeared within. The tramp's ugly dog was first aware of Rhea, the creature came to her whimpering. She said, "Nice dog," and forced enough of men to guess that one way into the tramp's confidence was through an offer of friendliness to his dog. She was right. The man chuckled.

"Wolf always likes pretty women," he said. "But there ain't many pretty women that like him. I reckon you're different from Miss Lowry, ma'am. She can't stand Wolf near her."

"But she has such a nice dog," said Rhea Marshall.

"He's the best friend I got," came the reply. "I might say, the only friend. Yep, Wolf is sure a good dog."

The cook returned and handed out a plate of food, looking surprised at seeing a guest there, but after an uncertain moment he returned to his work.

Along with the tramp and his dog, Rhea said, "Do you live here in the mountains, or are you just passing through?"

"I live over near Sand Flat, ma'am. I got a little cabin in the timber."

"I guess you know most everyone in this part of the country," she said.

"Everybody who belongs here," he replied. She just came there a couple of weeks ago to open Halfway House, but when the man in one of the clothes hid himself in her car?"

The man shot her a look. He deliberately selected a morsel from the plate and tossed it to the dog. He chewed on his mouthful, swallowed slowly. From the darkness behind him he looked at the cunning creping of his shifty eyes.

"What man?"

"Oh, I know about him. Miss Lowry told me. He's a guest here now." She paused a moment, watching him intently, then said, "I'm as anxious as she is not to have anyone know he's here. You're sure you won't tell anyone?"

"Miss Lowry paid me to keep mum," he said. "Did she pay you enough?"

There was a moment's silence during which Jud's mind seemed to laboriously consider. Then he put the plate down for Wolf to finish; he rose and faced the girl. He rubbed the back of his hand across his mouth, and when she came away he was crookedly grinning.

"You making me an offer, ma'am?" Rhea Marshall asked. He had merely meant to satisfy foolish curiosity, but she didn't know whether she wanted to pay for that satisfaction.

The man saw her winking interest. He said shyly, "I guess that ranger-fellow would get a chuckle out of that prisoner being here, him from the river at Squaw Creek."

"He and Miss Lowry see it, don't they?"

"Sure. Didn't you know?"

Rhea Marshall didn't answer. She was silent a long time, and a sudden look was in her dark eyes. Then she said, "How would you like to make \$50?"

Jud rubbed his hands together, shyly grinning.

She said, "I'll get the money. Meet me around by the verandah steps. I'll be there in five minutes."

She turned away, and there was a tightness about her normally full and smiling lips. Her dark eyes were bright with a cold glitter.

# CHEST COLD MISERY

**FIRST—**When chest, back and throat ache, cough, cold, croup, whooping cough, influenza, etc., **THEN—**spread a thick layer of Vicks VapoRub on the chest and cover with a warm cloth.

**RIGHT AWAY,** VapoRub goes to work—loosens phlegm—eases muscular soreness or tightness—helps clear upper respiratory passages—relieves coughing. Brings wonderful relief and comfort. **Invites restful sleep.**

Steve Hayes came from the administration building when the station wagon drove into the Squaw Creek Ranger Station. Anne was later than he had expected, but during the hour or so of waiting for her he had for a moment or two thought that she would come. He opened the door, but she had stopped, leaning in and kissed her without warning. He was aware that her response was half-hearted, a moment later when she got out he noticed a look of work in her eyes.

"Something wrong, honey?" he asked.

"Oh, no—nothing," Anne replied. She managed a smile. "Maybe I'm a little tired. We're rushed at Halfway House, and I'm working like a slave, can only stay a little while."

"Just so you're come," he said. "You're having a party for you over at Clint Bates' place. Come along with me. I think you're standing there."

He took her arm, linked it with his, and led her across the meadow to Clint Bates' house, which was one of three frame and gray-painted little houses. Steve felt immeasurably content, and proud that he was about to show the girl he loved to the people who meant most to him. He knew he was being foolishly, emotionally, entering the house and introducing her to his fellow rangers and to the two women who were his friends. He felt a little nervous, but he was smiling her approval; so did Ranger Marden's wife Louise. Bill McLean, who always had an eye for a pretty girl, came over and welcomed Steve, saying low-voiced, "Nice baby. I couldn't have done better myself."

"I know how to pick 'em," Bill gave him a wink, said, "You always did, pal," and moved away to

intercept Clara Bates coming in with a tray of cocktails. By chance, the lucky chance, Anne overheard his shy remark to her. She said, "Just when did you always know how to pick 'em, pal?"

She was laughing; the greeting his friends had given her had rubbed that worried or tired look from her eyes. Steve tried to grin back.

"Bill McLean talks a good game, never says anything," he told her.

Bill had taken the tray from her, offering a cocktail to Anne.

"I'm Steve trying to tell you about me? I'll make him smile when he says it."

"He says that isn't true, about his always knowing how to pick nifty girls."

"Remember, Anne," Bill said, "I've got no necessity to lie to you. If I tell you Steve has been a gay dog in his time, you can depend on it."

He shoved off the table, the damage done, and Anne looked Steve's way with a faintly amused smile. He felt suddenly warm and embarrassed. Somebody had put a record on the radio-phonograph. Steve said to cover up, "Shall we dance, honey?"

It was a slow waltz, with Anne. Steve liked her in his arms. He told himself that nothing was going to take her away from him. "Not now," he told her. "And it will be Bill McLean's."

He forced a grin. "Somebody there'll be a skeleton in my Bluebeard's closet," he told her. "And it will be Bill McLean's."

It was a slow waltz, with Anne. Steve liked her in his arms. He told himself that nothing was going to take her away from him. "Not now," he told her. "And it will be Bill McLean's."

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# CANADA'S HOUSEHOLDERS



Is your appetite jaded during these tempestuous times—do your meals seem dull and uninteresting?

Tempt your family's appetite with desserts that are delicious and nutritious—blanc manges and puddings that can be made easily and at little cost, with Canada Corn Starch.

The fine quality of Canada Corn Starch gives the best possible results—a smooth texture that makes corn starch desserts delightful.

**FREE!** Get the excellent Recipe Book, "35 Desserts". Write containing one hundred or complete label from any Canada Starch product. Address: Dept. 24, Canada Starch House Service, P.O. Box 217, Winnipeg, Man.



The CANADA STARCH COMPANY Limited, Montreal, Toronto

**"Not if we get on the job at once. Bye, honey—I'll see you tomorrow."**

He swung about and went out. Anne was left alone with the two women. They went outside, and there was a pale pink light in the sky. It was a fine, Anne had a queer thought: Now poor Jud would have the work he wanted.

(To Be Continued)

**VERY SIMPLE**

"By the jade Buddha of Temple Shan Chi, honored friend of my heart," said the Chinese business man, "I have lent a tricky man, darlin' in Canton street 2000 Mexican trade dollars, and he has not given me a receipt. What shall I do?"

"Write sternly and demand the payment of the 4000 silver pieces," suggested his friend.

"But must careless slattern, it was only 2000 pieces."

"I know, but he won't indignantly tell you so. That will serve as your receipt."

**A FINE REFRIGERATOR**

American soldiers in northern Australia have discovered the best refrigerator, it is reported in Darwin. It was a tin can. The soldiers, they dug a hole in the ground to take a bucket or oil drum in which they stock bottles of water surrounded by straw. By keeping the straw wet a process of evaporation cools the water in the bottles. Where ice can be had the straw is dispensed with.

An ounce of prevention is worth a pound of cure. Buy Christmas seals and prevent tuberculosis.

—Wales Courtesy: Associated Press, Toronto.

# DO YOU KNOW THAT:

At one spot on Canada's east coast they repair ships on the ocean bottom. The tide goes out so far and so rapidly that Nature supplies drying facilities. This and other unusuals are seen in Associated Screen "Did You Know That?" movie shorts.

—Wales Courtesy: Associated Press, Toronto.

At one spot on Canada's east coast they repair ships on the ocean bottom. The tide goes out so far and so rapidly that Nature supplies drying facilities. This and other unusuals are seen in Associated Screen "Did You Know That?" movie shorts.

# A Delicious Mealtime Beverage

Postum has a delicious satisfying flavor that's delicious of the family will enjoy.

Postum contains no caffeine or tannin to upset nerves or stomach. Made instantly in the cup, either with boiling water or hot milk. Very economical.



4 OZ. SIZE MAKES 50 CUPS  
8 OZ. SIZE MAKES 100 CUPS

**ALL-BRAN IS OUR FAVORITE CEREAL BECAUSE WE HAVE FOUND IT THE "BETTER WAY"**

Says Mrs. Anna Forlin, Jonkoping, Quebec: "Ever since we first realized that bran was good for us, we have been its well-being, it has been our favorite cereal. All-bran helps us keep regular naturally... we don't need pills or powders any more."

"Better Way" to correct the cause if you're troubled by constipation.

due to lack of the right kind of "bulk" in your diet? But remember, bran is good for you. It's the "better way" to correct the cause if you're troubled by constipation.

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# HELP CANADA KEEP FIT

Health authorities agree that whole grain cereals are an essential "protective" food in peace or war. Nabisco Shredded Wheat is a whole grain cereal, 100% whole wheat, in which all the bran, wheat germ and minerals are retained.

For general fitness, and for well nourished, enjoy Nabisco Shredded Wheat with milk at breakfast every day.

THE CANADIAN SHREDED WHEAT COMPANY, Ltd., Niagara Falls, Canada.

**NABISCO SHREDED WHEAT**

**YOU NEED A NOURISHING BREAKFAST**

**SHREDED WHEAT**

**SHREDED WHEAT**

**SHREDED WHEAT**

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ACTUAL tests have proved that dust, dirt, insects and grime accumulating on lamps, shades and reflectors, will often reduce the light from your lamps by 25% to 50%. All these light-stealing accumulations can be removed easily and quickly with warm water and a bit of soap.

Put the light you are now losing, yet paying for, back on the job making seeing easier, making your home brighter, making reading, studying and house-work easier and quicker.

It won't add a single cent to your electricity bill, but it will add much to the pleasure of living and the enjoyment of your home.

Keep your eyes in working order. Provide them with adequate light for easy effortless seeing.....



ASST. LOCAL MGR. R. A. WILSON

**Follow This 5-Point Plan**  
For More Light Without Paying More For It

- 1 Remove all bulbs and wash them in plenty of warm water and soap. A wipe with a damp cloth is NOT enough.
- 2 Wash all reflectors and washable shades with warm water and soap. Here again, wiping with a damp cloth will not do a good job.
- 3 Make sure you have the proper sizes of bulbs in every fixture.
- 4 Rearrange your furniture or cleaning schedule and follow it consistently. For maximum lighting efficiency all lamps, reflectors and shades should be cleaned at least once a month.
- 5 Have a regular systematic cleaning schedule and follow it consistently. For maximum lighting efficiency all lamps, reflectors and shades should be cleaned at least once a month.

## WE ALWAYS APPRECIATE THEM

Most of our business is in printing letterheads, envelopes, circulars, posters, office forms, and other small orders.

We appreciate a small order as well as we do a big one.

So, if you have any small orders for printing we want you to know that we are glad to get them. We appreciate them just as much—and take just as good care of them—as if they actually amounted to hundreds of dollars.

## The Gleichen Call

### ITEMS OF INTEREST OF THE TOWN AND DISTRICT

Christmas is only four weeks away.

Mrs. J. A. Ramsay spent Monday in Calgary.

Miss M. McLeod spent the weekend in Edmonton visiting relatives.

Born to Mr. and Mrs. L. K. Desjardine a daughter, Cheryl Anne on November 20.

Mrs. Parkinson of the Salvation Army returned last night from a two weeks visit to Vancouver where she visited her parents and attended a congress of officers of the Salvation Army.

Lac. E. C. Shearman and Lac. W. L. Swankie of Sydney, Australia, were the guests of Misses Hazel and Doris Cunningham of Cluny for the weekend. The airman are completing their training at No. 2 Wireless School, Calgary.

The great social event of the season the annual Old Timers Ball will take place a week from Friday, December 4th. This time the event, will be staged by the local Red Cross and not by the Board of Trade as it has been since the dances were started some seventeen years ago. There will be no banquet and speech making this time owing to war conditions. However, it is hoped to make the dance an enjoyable affair for both old and young and as usual Art Bremner's orchestra will provide the music. Bremner's orchestra has played for this dance ever since it was originated. All proceeds after expenses have been paid will go to the Red Cross.

Campaign objective of the Canadian Aid to Russia fund will be \$1,000,000 was announced by J. S. McLean chairman of the fund. Mr. McLean said there would be no personal canvases during the campaign, and that the organization had been licensed by the National War Services department to collect funds by general appeal and special events. He said the department had expressed the wish that all non-government activities in aid of Russia become associated with, and henceforth function through the Canadian Aid to Russia fund. Local committees have already been organized on behalf of the fund throughout Canada. They will have the authority to authorize, special money raising events by all interested persons and organizations. The money raised will be used to provide medical supplies and clothing urgently required by the Russian civilian population suffering from the shock of war.

Reorganization of the Alberta municipal areas will be carried out according to the mandate given the government, it was stated by Hon. Lucien Maynard, minister of municipal affairs, when he addressed delegates to the Alberta Association of Municipal Districts at Calgary. Plans are being worked out to create three more merger units, he said, but added it was doubtful that this would be accomplished before the new year. In his address, the minister dealt specifically with objections to the program, and pointed to the advantages gained by those now resident in reorganized units.

### ST. ANDREW'S CHURCH

Sunday November 29th.  
Morning prayer 11 a.m.  
Rev. E. J. Head, R.A. (Incumbent).  
Please make an extra effort to be present at above service as our rectors has to travel all the way from Edmonton more to give us the extra service this month.

### (Continued from page 1) BOMBER PRESS SEE SENIOR INFANTRY BRIGADE IN ACTION

mortars effectively using H.E. and smoke and the carriers doing a nice job of work with their bean guns. The entire co-ordination was particularly good, but the enthusiasm and knowledge of their task, shown by the infantry, was a revelation to this writer, and to all those privileged to witness this attack of Canada's Senior Infantry Brigade.

### (Continued from page one) THE HOME FRONT

they might attempt to wrangle the ten cents supply out of their regulation ration.

Further extension whereby farmers in Alberta and Saskatchewan may provide extra sugar for harvesters until November 30th has been granted by the rationing administration, Wartime Prices and Trade Board. This extension applies only to Alberta and Saskatchewan where percentage of the crop still remains unharvested.

### LIST OF MEN ENLISTED FROM THIS DISTRICT

R. Bagan,  
J. Robinson,  
David McLean,  
S. E. Lester Engineers  
E. Varnell, R.C.A.F.  
G. E. Evans, R.C.A.F.  
John Plante  
Campbell Brown  
R. P. Sheeran, RCAF  
K. C. Menard, RCAF  
Cpl. H. McIntosh  
T. Yellow Fly, V.G. 1.C.  
J. G. A. Corbelli, R.C.A.F.  
J. C. A. Corbelli, R.C.A.F.  
C. Wells, R.C.A.F.  
Tuck Dow, R.C.O.C.  
C. Olds (Blackfoot Reserve) V.G.  
Charles Royal (Blackfoot Reserve)  
Gordon Yellowfly (Blackfoot Reserve)  
Ed. Manybears (Blackfoot Reserve)  
Nursing Sister M. Wright, SAAIM  
Louis, P. Leacock, R.C.A.  
Joe Christianson, R.C.N.  
Leonard Christianson, R.C.N.  
C. Busby, Signals,  
S. G. Sandring, R.C.E.  
H. Leith, R.C.A.  
A. Robinson, R.C.O.C.  
W. G. Currie, R.C.A.F.  
M. R. Branson, C.A. (A)  
V. Hansen, C.A. (A)  
J. D. Stickle, R.C.A.F.  
R. Laslozki, R.C.A.F.  
Hugh Hamar, R.C.A.F.  
W. C. Chase R.C.A.F.  
J. C. Wells, R.C.A.F.  
G. M. Kay, Calgary Highlanders  
J. R. Craft, R.C.A.M.C.  
O. Gilbert,  
L. Ed. Wm. Holt,  
A. McMaster,  
D. Yellow Horse,  
G. K. Phillips,  
John Hamar  
N. Pfeister  
A. Arrión,  
J. Mackie,  
J. McDonald,  
I. E. Clark,  
J. Rouchie,  
F. Bonin,  
K. R. Cochrane,  
R. O. Hansen,  
J. Rieley,  
Reg. S.M. Gerald Phillips,  
W. S. Fairbourn, R.C.N.V.R.  
R. M. Sideman, Postal Corps.  
J. C. Clark, Postal Corps.  
F. J. Simard, Postal Corps.  
B. Simpson,  
H. Boos,  
R. Riddell, R.C.A.F.  
H. Davenport,  
J. McMillen,  
C. Kilcup,  
Major R. Dodgson M.M.  
Major W. E. Taylor, 109 Bat. R.C.A.  
Capt. J. Cook, 109 Bat. R.C.A.  
C. O. Phillips, R.C.H.A.  
W. Hill, R.C.H.A.  
J. Bogatis, R.C.H.A.  
W. E. Bogatis, R.C.A.  
T. Maux (Died)  
R. Shasta, R.C.A.S.G.  
J. Shasta, R.C.A.S.G.  
Art Bremner, Inst. Staff.  
R. Moss, R.E.  
P. Moss, R.C.E.  
M. Moss, R.C.O.S.  
W. Service, Home Guard.

F. Jones, 30 Act. Co. V. G.  
Enlisted in 32nd-78th Battery,  
E. L. Lester  
E. C. Clifford,  
E. T. Woods,  
M. W. Murray,  
W. E. Murray,  
L. R. Thorburn,  
N. H. Prestwich,  
R. Taylor,  
S. Barabash,  
S. Brown,  
O. Engstrom,  
G. V. Newell,  
L. Davenport,  
J. G. Neil,  
M. Barabash,  
J. Rouchie, R.C.A.F.  
K. Schmidt, R. C.A.F.  
H. M. Harrison, R.C.A.F.  
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L. Gilbert, R.C.A.F.  
R. Desjardine, R.C.A.F.  
J. W. Nicholas, R.C.A.F.  
E. Daw, R.C.A.F.  
K. Waite, R.C.A.F.  
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G. Bogatis, R.C.A.S.G.  
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T. Coos, R.C.A.  
L. Woods, R.C.A.  
R. Willis, R.C.A.  
B. Bircan, R.C.A.  
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S. Guitrath, Calgary Highlanders  
R. Guitrath, Calgary Highlanders  
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C. McHugh, R.C.O.G.  
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G. Walker, R.A.P.  
James Plant, R.A.P.  
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L. Clemmons, R.C.A.F.  
W. Oiler, Jr., R.C.A.  
W. Payne, R.C.A.  
Gr. S. Brown, R.C.A.  
Tom James, R.C.A.  
R. McLaughlin, R.C.A.  
S. McDermitt, R.C.A.  
O. Lahd, R.C.A.  
E. Klingmish,  
R. Sabalis, R.C.A.  
John James R.C.A.S.G.  
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Previously the extra allowance of sugar was permitted until November 15th.

Celling tops potato sales—Maximum whole sale and retail prices for potatoes in all parts of Canada have been set as the highest lawful price at which they were sold during the period November 1 to November 10, 1942. The Wartime Prices and Trade Board has pegged the price of potatoes to stop the sudden marked increase in price. Sales of the produce to wholesale retailer or other dealer are exempt from the price ceiling.

But the price of the primary produce direct to the consumer is not to be higher than that charged during the November 1 to 10 period.

What price a new bicycle will cost any place in Canada is established by the Retail Administration, Wartime Prices and Trade Board in a recent order issued by Edgar G. Burton. In Alberta and all other provinces except Ontario and Quebec a new bicycle for a man will be priced at \$45 and for a woman at \$40. In Ontario and Quebec prices are set at \$42.50 and \$43.50 for men's and women's bicycles respectively.